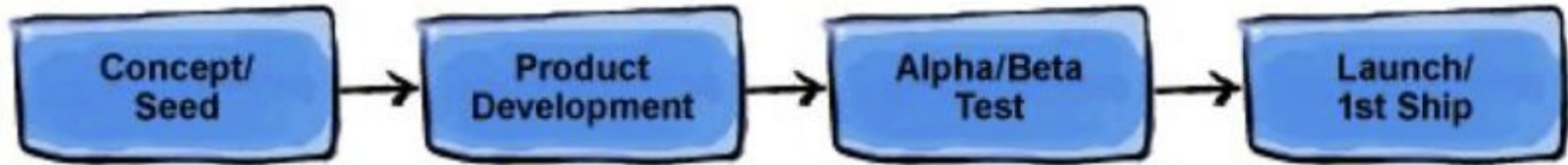


# Software Studio

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# The Product Development Flow



- This is the path to ***disaster***



# Goals

- What it is like to develop *real* applications
- Iterate, iterate, iterate
  - Market survey
  - Problem identification
  - Unique selling point & core features
  - Retention and growth tactics
  - Data analytics
- Improve, or pivot

# Classes

- Tue: lectures
  - at Delta 105
- Thu: labs
  - at EECS 326 & 328
- [Syllabus](#)
- Course website: [www.cs.nthu.edu.tw/~shwu](http://www.cs.nthu.edu.tw/~shwu)

# Lectures

- Track 1: Design thinking
  - Problem identification
  - Solution ideation & low-fi prototyping
  - Usability test
  - Hi-fi prototyping
  - Execution & psychology
- Track 2: Coding *in videos*
  - HTML, CSS
  - JavaScript & reactive UI programming
  - API design
  - Backend programming
  - Web/app intelligence

# Labs

- ***Based on videos***
- To be done on-site
  - In 2 hours
  - Late submission get 60% grade

# Demo Topics

- Anything as long as ***you and your classmates*** are targeted audience
- Must have a ***unique selling point***
  - Not in the [prohibited list](#) unless you have a good reason

# Evaluation

- Labs: **60%**
- Demo 1: **10%**
  - Problems, low-fi prototypes, usability test results
- Demo 2: **10%**
  - Hi-fi prototypes, execution tactics
- Demo 3: **20%**
  - Minimal Viable Product (MVP)
- Bonus: up to **5%**
  - Peer-review awards
  - In-class participation



# Some Notes

- We will teach AWS services
  - The most widely used cloud services in production
  - ***Requires a credit card*** to create an account

Questions?

# FAQ (1/3)

- Is this a programming language course?
  - No, we **do not** teach you how to code
  - This course focus on **design** and **experiments**
- Is this a software engineering course?
  - No. We don't focus on SE theories, but you will learn some “best practices”
- Is this a entrepreneur course?
  - No. But we will discuss the software development process in startup companies

# FAQ (2/3)

- Do I need to write programs in this course?
  - A lot, for experiments
  - ***Observations are more important than code***
- Are we going to interact with the open source software?
  - Yes, via NPM
- Why JavaScript?
  - Both an Object-Oriented and Functional programming language
  - Both used in front-end and back-end

# FAQ (3/3)

- Do I need to write code with others?
  - Yes, **3~6** people a team
  - For 4+ people teams, your MVP must have both front-end and back-end features
  - You'll have peer-reviews in grading
- Do we need to come to the class?
  - No, as long as you can pass
- Is this a light-loading class or heavy-loading class?
  - Should be **heavy** to most students